

ENITHA GANISH

SENIOR GRAPHIC DESIGNER

Branding | Digital Marketing Creative | Social Media | Web Design | Video Content | Print Production

+971567263497 @ enithaganish@gmail.com www.enithaganish.com Dubai, UAE

Results-driven **Senior Graphic Designer and Multimedia Designer with 6+ years** of experience in branding, visual communication, and digital content creation. Skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects), Blender (3D modeling and animation), WordPress, and AI-based design tools. Experienced in creating brand identities, marketing campaigns, packaging design, social media creatives, motion graphics, and video content. Worked across healthcare, oil & gas, telecommunications, electrical, and media industries, delivering high-quality creative solutions that support brand growth and business objectives.

JOB & EXPERIENCE

Senior Graphic Designer

Platinum Group, Dubai | Jan 2024 - Present

Branding & Graphic Design • Web Design • Video Editing & Motion Graphics • Product Photography • 3D Product Visualization • AI-Powered Creative Design

- Lead the creative design and execution of **brand identity, corporate branding, product catalogues, packaging, brochures, and marketing collateral** for print and digital platforms.
- Develop engaging **advertisement videos, motion graphics, 3D product visualizations, and animations** using Blender to support product launches and digital marketing campaigns.
- Design, develop, and maintain **WordPress websites, landing pages, and product showcase pages**, enhancing user experience (UX) and online brand presence.
- Execute professional product photography, image retouching, and visual content creation for **catalogues, websites, social media, and advertising campaigns**.
- Prepare **production-ready artwork** following CMYK, Pantone, prepress, and commercial printing standards to ensure high-quality output.
- Collaborate with marketing, sales, engineering, and management teams to deliver creative solutions aligned with business goals, product launches, and branding strategies.
- Maintain brand consistency across print, digital, web, social media, packaging, and exhibition materials while ensuring compliance with corporate brand guidelines.
- Leverage **Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Blender, WordPress, and AI-powered creative tools** to optimize design workflows, improve productivity, and deliver high-impact visual communication.

Graphic Designer & Web Designer

Alastool Oilfield LLC., Dubai | Mar 2021 - Dec 2023

Branding • Print & Digital Design • Web Design • 3D Design • Motion Graphics • Product Photography

- Designed **product catalogues, brochures, packaging, and technical marketing materials** for industrial, oil & gas, and electrical products.
- Developed and maintained **WordPress websites, landing pages, and product showcase pages**, enhancing user experience and online brand presence.
- Created corporate branding assets, including logos, product nameplates, web banners, and marketing collateral aligned with brand standards.
- Produced **social media creatives, digital advertisements, and 2D/3D product visualizations** to support product marketing and customer engagement.
- Collaborated with marketing, sales, and technical teams to deliver creative solutions for branding, product launches, and promotional campaigns.
- Leveraged **Adobe Creative Suite, WordPress, AI-powered design tools, and 3D visualization software** to deliver high-quality print and digital creative assets.



KEY ACHIEVEMENTS

- Delivered **500+ creative projects** across branding, print, digital, web, and multimedia platforms.
- Designed **200+ product catalogues**, company profiles, brochures, and marketing collateral for healthcare, engineering, industrial, and commercial sectors.
- Designed and managed **20+ WordPress websites**, landing pages, and digital experiences to support marketing and lead-generation initiatives.

CORE SKILLS

BRANDING & IDENTITY

- Brand Identity Design
- Corporate Branding
- Logo Design & Development
- Brand Guidelines
- Visual Identity Systems

PACKAGING & PRINT DESIGN

- Packaging Design
- Product Label Design
- Dieline Creation
- Print Production
- Catalogue & Brochure Design

DIGITAL & MARKETING DESIGN

- Social Media Design
- Website UI Design
- Landing Page Design
- Web Banners & Digital Ads
- Email Marketing Graphics

PRODUCT VISUALIZATION & ADVERTISING

- Product Photography
- Product Retouching
- 3D Product Visualization
- Advertising Campaign Design
- Marketing Collateral Design

MOTION & MULTIMEDIA

- Motion Graphics
- Video Editing
- Promotional Videos
- AI-Assisted Content Creation

JOB & EXPERIENCE

Graphic Designer & Web Designer

Flash Storage, Chennai | Jul 2020 - Jan 2021

Brand Identity, Marketing Collateral & Infographic Design

- Developed brand identity assets, including logos, corporate branding materials, and brand guidelines for consistent visual communication.
- Created catalogues, brochures, magazines, infographics, presentations, and marketing collateral for print and digital platforms.
- Produced promotional videos, motion graphics, social media creatives, and digital advertising materials to support marketing campaigns.
- Collaborated with marketing, sales, and product teams to deliver integrated branding and communication solutions.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects) and Microsoft PowerPoint to execute branding, editorial, digital, and multimedia projects.
- Designed and maintained responsive WordPress websites using HTML/CSS, enhancing user experience and brand visibility.

Graphic Designer & Web Designer

Flexaat Satellite Telecommunication Service Ilc, Dubai | Dec 2018 - Aug 2019

Digital Advertising & Brand Identity Design

- Designed and executed digital marketing creatives, social media campaigns, and promotional materials to support eSIM technology products and service offerings.
- Developed weekly social media content, promotional banners, and offer-based advertisements to increase brand awareness, customer engagement, and product visibility.
- Created visually engaging infographics and presentation materials to simplify technical information related to telecommunications and eSIM technology.
- Produced web banners, landing page graphics, website visuals, and digital assets to support online marketing initiatives and customer acquisition campaigns.
- Collaborated with marketing and sales teams to develop creative concepts and promotional campaigns aligned with business objectives. Ensured brand consistency across websites, social media platforms, digital advertisements, and marketing communications.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) and web design tools to deliver high-quality creative solutions within tight deadlines

EDUCATION

B.TECH | 2014 - 2018

Computer Science Engineering - CGPA - 8.21%

Christ College of Engineering and Technology, Puducherry, India.

Apr - 2014

Higher Secondary School- 84.5%

GGHSS, Puducherry, India

Apr - 2012

High School- 83.8%

GGHSS, Puducherry, India

COURSES & CERTIFICATION

Diploma in Graphic and Web Designing

Ocean Academy Software Training Institution, India

Graphic Design Masterclass Course

Udemy.com

The Complete WordPress Website Course

Udemy.com

Introduction to Figma Course

www.uxtoast.com

After Effects Motion Graphics

Udemy.com

SOFTWARE EXPERTISE

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

Adobe Premier Pro

Wordpress

Product Photography

Blender

AI TOOLS KNOWN

Adobe Firefly

Freepik

Midjourney

Runway ML

Khroma

CapCut AI

Deepseek

Chatgpt

LANGUAGES



PERSONAL DETAILS

DOB	-	06.06.1997
Gender	-	Female
Nationality	-	Indian
Marital Status	-	Married
Passport No	-	S6222390
Date of Expiry	-	25.10.2028
Visa Status	-	Family Visa

PORTFOLIO LINKS

BEHANCE

<https://www.behance.net/enithaganish0606>

<https://enithaganish.com/>