



ENITHA GANISH

WEB & GRAPHIC DESIGNER

CONTACT

+971567263497

enithaganish@gmail.com

enithaganish.com

Sharjah

TECHNICAL SKILLS

HTML

CSS

Bootstrap

Javascript

WordPress

LANGUAGES

English

Tamil

Malayalam



OBJECTIVE

Highly motivated innovative aspirant with a proven track record, result driven focus and extensive design skills seeks a challenging position in delivering exceptional digital experiences.



WORK EXPERIENCE

• WEB DESIGNER

Flexaat Satellite Communication Services llc, Dubai.

Dec 2018- Aug 2019

I played a pivotal role in transforming creative concepts into visually stunning and highly functional websites.

Collaborating closely with cross-functional teams, I utilized my expertise in HTML, CSS, and JavaScript to ensure seamless user experiences.

Tools & Technologies: HTML, CSS, Bootstrap, JavaScript, Adobe Creative Suite, WordPress, Responsive Design.

• WEB & GRAPHIC DESIGNER

Flash Storage - DIT & Data Management, Chennai, India.

Jul 2020-Sep2022

Developed high-quality visual assets, including logos, banners, and other graphic elements, to align with brand guidelines and project objectives.

Lead the development of custom WordPress themes, ensuring seamless integration of design, elements and optimal website performance.

Knowledge about the implementation of Google Analytics and resulting to increase the online sales attribution accuracy. To configure and fine-tuned server settings to maximize WordPress website performance by using speedup tools like GTmetrix, Google PageSpeed Insights.

Knowledge of Shopify's e-commerce functionalities to set up and optimize product listings, collections, and payment gateways.

Tools & Technologies: HTML, CSS, JavaScript, Adobe Creative Suite(Photoshop, Illustrator, Indesign, Dimension), WordPress, Responsive Design.

• FREELANCE WEB & GRAPHIC DESIGNER

Jan 2023-Dec 2023

Developed visually compelling graphics, illustrations, and layouts, consistently meeting or exceeding client expectations and project requirements.

Developed and customized e-commerce websites, incorporating secure and intuitive interfaces to enhance the online shopping experience.

• GRAPHIC CUM WEB DESIGNER

Platinum Medical surgical equipment LLC., / Alastool Oilfield Equipment Trading LLC.,Dubai

Jan 2024-Present

As a versatile Web cum Graphic Designer with a unique blend of experience in the medical and electrical industries.

SOFTWARE PROFICIENCY



PERSONAL DETAILS

DOB : 06.06.1997
Gender : Female
Married status : Married
Nationality : Indian
Religion : Hindu
Passport No : S6222390
Date of Expiry : 25.10.2028
Visa Status : Family Visa

AREA OF INTEREST

WordPress
Graphic Design

HOBBIES

Listening Music
Gardening

In the medical sector, I have worked extensively on projects ranging from medical equipment websites to digital marketing materials for healthcare providers.

In the electrical industry, I have been responsible for creating visual identities and websites for companies specializing in power equipment, switchgear, and electrical components.

Created and design marketing materials, including logos, brochures, product catalogs, flyers, digital advertisements, Electrical Nameplates & labels and social media graphics and web banners for websites.

EDUCATION

- **B.Tech(2014 - 2018)**
Computer Science Engineering

Christ College of Engineering and
Technology, Puducherry, India.
CGPA - 8.21

- **Higher Secondary School**
Apr - 2014

Gvt Girls Hr Sec School,
Puducherry, India.
Percentage - 84.5%

- **High School**
Apr - 2012

Gvt Girls Hr Sec School,
Puducherry, India.
Percentage - 83.8%

COURSES & CERTIFICATION

Diploma in Web Developing

Ocean Academy Software Training Institution, India.

Graphic Design Masterclass Course

Udemy.com

The Complete WordPress Website Course

Udemy.com

Modern Application Development

NPTEL Online Certification Course

Introduction to Figma Course

www.uxtoast.com

PERSONAL SKILLS

Very reliable person so management can depend on me to get the job done on time, team facilitator and hard worker.

DECLARATION

I hereby declare that all the information and facts given above are true to the best of my knowledge and belief.

(ENITHA GANISH)